

# LINNEA NORDSTRÖM

## ABOUT ME

I have worked in the field of communications for more than 10 years and have during that time focused on science communication particularly within the subjects of environmental issues and the Arctic. I have experience with event photography at high-level political meetings and other large cultural events as well as publishing content quickly on a variety of social media platforms. In addition I have worked extensively with website design and administration of secure document sharing platforms as well as Open Access archives. I have advanced knowledge of the CMS WordPress and developing responsive content targeted to a variety of audiences.

## SKILLS

Journalism  
Science communication  
Website design  
SEO  
WordPress  
Photography  
Social media  
Graphic design  
Google Analytics/Sitelmprove

## PERSONALITY

Organized  
International mindset  
Creative  
Hard-working

## LANGUAGES

Swedish (mother-tongue)  
English (mother-tongue)  
Norwegian (fluent)

## CONTACT INFO

+47 90 9 66 62 9  
contact@linneanordstrom.com  
www.linneanordstrom.com

## SOCIAL MEDIA

Twitter  
@LinneaAFN

## WORK EXPERIENCE

### TEAM LEAD FOR LIBRARY COMMUNICATIONS

University of Tromsø, Tromsø | 2018 - Today

- Coordinator for the team of 30+ staff members who work on student and staff contact at information desks and online.
- Direct the work with websites, social media platforms, chat, and events.
- Work to continuously improve the service level at 9 branch libraries.

### WEB AND DIGITAL MEDIA MANAGER

Arctic Council Secretariat, Tromsø | 2011 - 2018

- Responsible for website arctic-council.org and Open Access archive.
- Event photographer at AC Ministerial Meetings and other events.
- Press contact.

### JOURNALIST

Västra Nyland, Ekenäs | 2010 - 2011

- Journalist, wrote texts on assignment and based on my own initiative.
- Wrote short news articles and longer analysis pieces.
- Photographed on assignment when necessary.

## EDUCATION

### MSC SCIENCE COMMUNICATION AND PUBLIC ENGAGEMENT

University of Edinburgh | 2014 - 2017

### BSC BIOLOGY WITH MINOR IN JOURNALISM AND COMMUNICATION

University of Helsinki | 2007 - 2013